



GIS

GLOBAL IMAGE SPORTS

CASE STUDY REPORT



CLIENT PROFILE

UAB Blazers Men's Soccer has made six NCAA Tournament appearances, including a spot in the Elite Eight in 1999 and Sweet 16 in 2001. They have made the NCAA Tournament the last two years, and earned the 11th seed in the 2011 NCAA Tournament.

The University of Alabama at Birmingham Men's soccer program is widely considered as one of the most prolific soccer programs in the South East region of the USA.

LOCATION	Birmingham, AL
BRAG RIGHTS	6 NCAA Tournament appearances National Rank No. 3 (2003)
WEBSITE	www.uabsports.com

CLIENT TESTIMONIAL

“Every aspect of the trip; travel, housing, meals, competition, sight seeing, everything, was fantastic! There is no doubt we will use GIS in the future.

MIKE GETMAN
HEAD SOCCER COACH



UAB BLAZERS ON TOUR

UAB teams have won six regular season and tournament conference championships and have been ranked in the national poll in 14 of the last 16 seasons, including a highest ranking of No. 3 in 2003. UAB Men's Soccer has produced over 100 All-Conference players and multiple All-Americans, as well as producing over 35 professional players.

Q & A

Why did you go on a Global Image Sports Tour?

We chose GIS because we wanted to travel with people we trusted completely. Working with someone who had experience in the country we are traveling to and who had experience at the level of competition we wanted were both important to us.

What were the coaches looking to achieve on the tour?

We had two main goals. First we wanted an experience that would build team chemistry. By taking our players out of their comfort zone would force them to rely on each other in ways that can't happen on campus or at home. Second we wanted our players to experience a level and type of competition that would help our players grow. European teams tend to be more cerebral and less physical. We know we are a pretty athletic team but I wanted our players to learn to think the game a little quicker.

What were the players most looking forward to?

Most of our players have not traveled internationally. They were not sure what to expect. They were looking forward to playing against pro teams and players. They were also looking forward to watching professional matches (especially Holland vs Bulgaria).

Did you achieve your objectives?

Our trip more than exceeded our expectations. Our team bonded together on and off the field, we learned to play better tactically, and we learned how to interact with people from a different culture.

Would you choose GIS as your tour partner in the future?

Every aspect of the trip; travel, housing, meals, competition, sight seeing, everything, was fantastic! There is no doubt we will use GIS in the future.

